**Corporate Social Responsibility (MGMT 4402)**

**Important:**

1. The use of artificial intelligence (such as ChatGPT) is not allowed. Any student that uses artificial intelligence for an assignment will automatically receive a cero for that assignment.
2. All assignments should follow the APA 7th edition referencing style.
3. All assignments will go through Turnitin and homeworks with plagiarism will receive a cero for that assignment.
4. Each paragraph should have 1 main sentence, followed by 3-5 complementary sentences.
5. You should use at least two academic references in each paragraph.

**Homework 3:**

Part 1 (4/10 points):

* Choose a for-profit company that operates in Calgary
* Explain the following:
  + What is the company’s history in Calgary (1 paragraph)
  + What is the main product/service of the company (1 paragraph)
  + What is the company’s role in Calgary’s society (1 paragraph)
  + What are its main customers? Which segment of society depends on this company? (1 paragraph)

Part 2 (6/10 points):

* Watch the video [Why Finland And Denmark Are Happier Than The U.S.](https://www.youtube.com/watch?v=6Pm0Mn0-jYU)
* Based on the video, identify three ways in which the company you chose can contribute to making Calgary a happier and better city.
  + Explain each one with at least 4 paragraphs and with 2 references per paragraph.

NOTE: The total number of paragraphs for the complete homework should be at least 16.